



# MPE Society

Honnavar

Uttara Kannada, Karnataka

Empowering Education, Shaping Futures

The Malnad Progressive Education (MPE) Society, Honnavar, founded in 1964, is a renowned organization dedicated to providing quality education through our various institutions. We are committed to fostering academic excellence and holistic development in our students. Our SDM College of Arts, Science and Commerce that offers BA, BSc, BCom, BBA, BCA, MCom and MSc and now MCA is accredited with A+ by NAAC.

## JOIN OUR TEAM



**Placement Officer  
cum**



**Public Relation  
Officer**

## Qualifications:

- **Master's degree in Business Administration, preferably with specialization in Human Resource Management or a related field**
- **Experience in placement coordination and marketing.**
- **Strong communication, interpersonal, and organizational skills.**
- **Proficiency in digital marketing and social media.**
- **Ability to work independently and in a team.**

## Key Responsibilities :

- **Facilitate student placements**
- **Enhance the society's public image through effective publicity strategies.**
- **Build relationships with industry partners and employers.**
- **Organize recruitment drives and career fairs.**
- **Guide students on resumes, interviews, and career planning.**
- **Track and report placement statistics.**
- **Implement marketing strategies to promote the society.**
- **Manage social media and online presence.**
- **Coordinate press releases and promotional activities.**
- **Design and distribute promotional materials**
- **Secure CSR funding for institutional projects and initiatives**

## HOW TO APPLY ?

**Submit : Resume and cover letter to**

**[mpeshnr@gmail.com](mailto:mpeshnr@gmail.com)  
before 15th July 2024.**

**Include: "Application for Placement Officer cum Public Relation Officer" in the subject line.**

## Contact Us



+91 9916719377  
+91 9483177050



<https://sdmchonavar.org/>



[mpeshnr@gmail.com](mailto:mpeshnr@gmail.com)

**President,  
MPE Society(R), Honnavar,**